



Institutional Distinctiveness

Session 2019-20

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision.

*“Safety isn’t expensive,
it’s priceless.”*

~ Anon

As a step towards realizing the vision of the college which encourages our students to become better citizens, many activities are conducted to mould them into conscious humans. As Higher Education is a public good and its ripple effect is felt throughout the society, it is important to increase the participation of students in social activities so as to increase their penetration in the society. Celebration of the Road Safety Week is a step in this regard. Our students take part in the activities of national Road Safety Week to spread awareness on the steps needed for promoting greater safety on the roads. During this week- the students work in tandem with the traffic police of the city



**National Road Safety Week
11-17-Jan. 2020**

and perform different activities for enhanced road safety. The mission is to save people's lives on the roads. It is here that the students shed light on the importance of road safety and rules thereof.

Sehore being a small city, our students thought it essential to educate people on the rules pertaining to the road. It is in programs like these that the students have a direct encounter with the community at large and provides a platform proper to the students to connect the theoretical lessons with practical learning.



The students encourage the passers-by to wear helmets and follow traffic signals. They also demonstrate how to cross the road using Zebra crossing. In addition, they also encourage the people to drive only after being given the driver's license so as to check rash driving and road accidents. As the city is witnessing a spurt the number of vehicles on road and increasing fatalities in the road accidents, it is important to enlighten the commuters on the importance of following traffic rules. The students also give a brief training on basic first-aid to be administered on the accident victims. The helpline numbers of the police and the hospitals are also shared with the passers-by. While teaching the general public about the road safety rules, the students too benefit from the on the field experience as such activities are a self learning exercise.

